

SPACE RESERVATION CONTRACT  
Panel & Engineered Lumber Conference/Expo  
February 7-9, 2008 (Thursday-Saturday)  
Omni Hotel at CNN Center, Atlanta, Georgia  
Show Coordinator, Dianne Sullivan  
Phone: 334-834-1170 Fax: 334-387-2383  
Email: Dianne@hattonbrown.com



**PANEL & ENGINEERED  
LUMBER INTERNATIONAL  
CONFERENCE & EXPO**

Sponsored by Panel World Magazine

This agreement is made between on behalf of Panel & Engineered Lumber Conference/Expo (PELICE), hereinafter called EXPO, and \_\_\_\_\_ hereinafter called EXHIBITOR, witnesseth: IN CONSIDERATION of mutual covenants herein set forth, EXPO and EXHIBITOR contract as follows:

1. EXPO will permit the EXHIBITOR to use space designated as Static Booth No.(s) \_\_\_\_\_ — 8' x 10' in size — subject to the expressed conditions enumerated herein. EXPO reserves the right to declare this agreement null and void upon any violation by the EXHIBITOR of any condition, expressed or implied, in the Rules and Regulations incorporated herein or included in the EXPO Exhibitor Guide:
  - a. The above described exhibit shall be available for setup on Thursday, February 7, 2008 @ 12:00 noon (with setup complete by 5:00 p.m.) and shall remain intact until Saturday, February 9, 2008 @ 2:00 p.m.. All EXHIBITORS agree to have all exhibit materials and equipment removed from the EXPO site by 6:00 p.m. Saturday, February 9, 2008.
  - b. The EXHIBITOR shall neither sell nor dispense any food or drink; nor permit the sale or free distribution on rented space and premises of the EXPO site any intoxicating liquors or malt beverages and shall not do or permit any obnoxious or offensive activity or fraudulent sale of gifts, or any activity endangering any property or persons; nor shall the EXHIBITOR undertake or allow any activity whatsoever that shall constitute a nuisance as is defined by the laws of the State of Georgia. The EXHIBITOR agrees to not sublet any portion of space it rents without the expressed written consent of EXPO.
  - c. All property laws, rules or regulations of the State of Georgia are accepted as aforesaid as part of the agreement and shall be compiled with.
  - d. EXPO's agreement to permit the EXHIBITOR's use of the space specified above shall be subject to acts of God or any condition or circumstance beyond the control of EXPO which shall prevent the carrying out of some or all of EXPO. Upon the occurrence of such event, EXPO shall have the right to terminate this agreement without liability of any nature.
  - e. EXPO reserves the right to cancel this contract for any breach by EXHIBITOR of any of its terms. Any payment made by EXHIBITOR on account hereafter will be retained by EXPO and EXPO may there upon re-rent/dispose of space at its absolute discretion.
  - f. EXPO reserves the right to reject and/or prohibit EXHIBITORS which EXPO considers objectionable, or to relocate exhibits or EXHIBITORS when in EXPO management's opinion that such moves are necessary to maintain the character and/or good order of the show.

2. The EXHIBITOR hereby promises and agrees:

- a. To pay EXPO the total sum of \$ \_\_\_\_\_. Fifty percent (50%) of this total sum is due with signed contract; **balance is due October 1, 2007.**

It is further agreed by the parties hereto as follows:

- b. Neither EXPO nor its agents or employees shall be liable for any damage to the property of or loss of business to EXHIBITOR, or any loss by theft, or damage by fire, acts of God, or other means, or for any injuries to EXHIBITOR'S employees, agents, customers or guests, arising from any cause or matter whatsoever, even though occasioned, caused or contributed to by negligence of EXPO or its employees or agents. The EXHIBITOR, on behalf of itself, its employees and agents, agrees to protect, indemnify, and hold harmless EXPO and its agents, from all costs, losses, damages and expenses, including court costs (if applicable) and attorneys fees, and other expenses of litigation arising out of or from any accident or other occurrence in connection with the use or occupation by the EXHIBITOR of its rental space on EXPO grounds causing injury to any person or property whomsoever or whatsoever, even though occasioned, caused or contributed to the negligence of the EXHIBITOR, EXPO or its agents, employees, or owners of property on which EXPO activities are conducted.
- c. The EXHIBITOR shall be responsible for any or all damage to the EXPO site and its property therein caused by acts of the EXHIBITOR, its agents, employees, servants, patrons or guests, whether accidental or otherwise; and the EXHIBITOR further agrees to leave the property in the same condition as existed when its possession commenced. In event of damage, the EXHIBITOR agrees to pay to EXPO such sum as may be necessary to restore the property to the former condition as it existed on the date possession began.
- d. EXHIBITOR shall be fully responsible to pay for any and all damages to property owned by the Omni Hotel at CNN Center, its owners or managers which results from any act or omission of EXHIBITOR. EXHIBITOR agrees to defend, indemnify, and hold harmless, Omni Hotel at CNN Center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from EXHIBITOR'S use of the property. EXHIBITOR'S liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the EXHIBITOR, its agents, employees, and business invitees which arise from or out of the EXHIBITOR'S occupancy and use of the exhibition premises, the Hotel or any part thereof.
- e. Booth Package: If an EXHIBITOR'S display requirements exceed the normal parameters of an 8" x 10" booth, diagrams of the display must be sent to the Show Coordinator by December 1, 2007 for approval by the Atlanta Fire Prevention Bureau.  
Booth Package includes: (1) 8' back drape, (2) 3' side drapes, (1) 6' skirted table, (2) side chairs, (1) ID sign, (1) wastebasket, general lighting, and standard HVAC.  
For electrical and engineering services, please contact: Convention Services, Omni Hotel at CNN Center, 100 CNN Center, Atlanta, GA 30303, P: 404-659-0000, F: 404-818-4330  
The Omni Hotel at CNN Center does not accept freight and materials. For shipping and receiving services, please contact: Customer Service, Shepard Exposition Services, Inc., 1531 Carroll Drive, Atlanta, GA 30318, P: 404-720-8600.
- f. The EXHIBITOR warrants that it has in effect and shall maintain for the period of this agreement for the mutual benefit of both parties a policy of general liability insurance, against claims for personal injuries or death, or damage to property occurring upon, in or about the herein rented premises, in limits not less than \$1 million. EXHIBITOR agrees to secure a rider for said general liability policy that extends like coverage to these additional parties: Plywood & Panel World, Inc., Hatton-Brown Publishers, Inc.; Panel & Engineered Lumber Conference/Expo; and Mr. Fred Kurpiel. Period of coverage for said rider is three days before and three days after EXPO (February 7-9, 2008). Proof of liability insurance must be submitted to EXPO on or before December 15, 2007. EXHIBITOR cannot occupy the space reserved until this requirement is fulfilled and full payment has been made for exhibit space.
- g. In the event of any dispute arising out of this contract, such dispute shall be settled by arbitration in accordance with the rules of and held by the American Arbitration Association. All fees associated with the Arbitration shall be split equally between the parties while each party shall remain solely liable for their own attorney's fees. Such Arbitration shall be conducted in Montgomery County, Alabama. This contract shall be construed by the laws of the State of Alabama.

IN WITNESS WHEREOF, the parties hereunto set their hands on this day of \_\_\_\_\_ 20 \_\_\_\_\_.

Panel & Engineered Lumber International Conference & Expo

By \_\_\_\_\_  
"Expo"

By \_\_\_\_\_  
"Exhibitor"